



LOYOLA – ICAM
COLLEGE OF ENGINEERING AND TECHNOLOGY (LICET)
 Loyola College Campus, Nungambakkam, Chennai – 600034
 Approved by AICTE and affiliated to Anna University
 All UG programs are accredited by NBA.



Make a Difference Club

S.No	Event Type	Event Title / Guest Speaker	Event Venue	Date of the event [DD/MM/YYYY]	No. of Students Participated
1.	Session Talk	Digital Innovation through the lens of AI / Dr. Prahba B, Assistant Professor, Department of Information Technology, LICET, Chennai.	F11	04.10.2023	46
2.	IDEATHON	IDEATHON 2K23	FABLAB	18.10.2023 & 25.10.2023	55
3.	Tech Talk	Artificial Intelligence & Robotics Applicability in Defence / Ms. Christina Mary Catherine E, Scientist 'F', Robotics Division, CVRDE, DRDO, Chennai.	F11	08.11.2023	50
4.	Guest Lecture	Coding Craftsmanship : A guide to write an efficient code / Ms.Bemesha Smitha H, Assistant Professor, Department of Information Technology, LICET, Chennai.	F11	03.01.2024	42



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Make a Difference Club

Day: 04.10.2023

Venue: F11

Audience: I, II, III & IV Year Students

Title: Tech Talk on “**Digital Innovation through the Lens of AI**”.

The MAD club organized a Tech talk on the topic “**Digital innovation through the lens of AI**” on Wednesday, 4th of October 2023. Dr.Prabha, Assistant Professor of Information Technology, LICET, was the guest speaker. The Tech talk event started with a prayer song followed by the introduction of a guest speaker to the audience. Dr.Prabha, started the tech talk about booming technology, i.e Artificial Intelligence (AI). She started shared a video that show cased how AI was contributing to everyone’ day-to-day life. The knowledge she shared with the students was very informative and captivating. Students had gained a very good knowledge on Approach of Digital innovation. The introduction part also had the compilation of top demand job offers which was barely existed 10 years ago but had shown the rapid development in the field of AI. She also addressed the trends in Artificial Intelligence, which made the audience to show more interest in it and she concluded with six major examples that exist in Artificial Intelligence. The interactive session ignited the inquisitiveness of the participants. Finally, the meet was wrapped up with the vote of thanks and an interactive Question and Answer session with the audience. She wrapped up the session by stressing on the importance of young minds and the start-up industry in revolutionizing the millennial world one step at a time and opening paths we once knew never existed.



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MAKE A DIFFERENCE CLUB EVENT REPORT

Date: 18.10.2023 & 25.10.2023

Timing: 3.30 P.M - 5.30 P.M

Venue: FABLAB

Audience: I, II, III & IV Students from all the Departments.

Topic: IDEATHON 2K23.

The MAD Club successfully organized its inaugural Ideathon 2K23 Competition during the academic year 2023-2024, focusing on the theme of "IDEATHON 2K23". The event took place over two days on the 18th and 25th of October 2023. Dr. A. Santhi Mary Antony, Assistant Professor of Electrical and Electronics Engineering at LICET, served as the esteemed judge.

A total of 30 teams, each consisting of three members, registered for the competition. The event commenced with a soulful prayer song, setting a positive and collaborative atmosphere. Following the opening, the competition was introduced to the audience, and the presentations commenced promptly. Each team had a three-minute window to showcase how their ideas contributed to the overall theme of IDEATHON 2K23.

The participants demonstrated remarkable enthusiasm and creativity, making the event engaging for everyone involved. The first day of the Ideathon Competition concluded at 5:30 P.M. Day two of the Ideathon Competition on 25th October began with other participants. The participants delved deeper into their projects, addressing any queries raised during the initial presentations. Dr. A. Santhi Mary Antony provided valuable insights and feedback. On the second day, at 5:30 PM, she distributed feedback forms to all participants. The feedback received on the second day would undoubtedly contribute to the growth and enhancement of future events organized by the MAD Club.

In conclusion, Ideathon 2K23 organized by the MAD Club emerged as a successful and impactful initiative. The combination of innovative ideas, expert guidance, and active participant involvement made it a memorable experience for everyone involved. As the event concluded, participants were left with not only a sense of accomplishment but also valuable insights that would undoubtedly shape their future endeavors. Three teams were shortlisted as the winners and was embraced with insight ideas to be developed as a product. E-Certificates were provided to all the participants of IDEATHON 2K23.



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MAKE A DIFFERENCE CLUB

EVENT REPORT

EVENT NAME: GUEST LECTURE ON AI & ROBOTICS APPLICABILITY IN DEFENCE

DATE: 08-11-2023

VENUE: F11

AUDIENCE: I, II, III, IV years from all the departments

A guest lecture on Artificial Intelligence & Robotics Applicability in Defence was organized by the MAD Club of LICET on Wednesday, 8th of November, 2023 for the students from all four years. Ms. Christina Mary Catherine E, Scientist 'F', Robotics Division, CVRDE, DRDO was the guest speaker. The event started with a prayer song followed by a welcome speech with a small introduction of her. Ma'am gave a small introduction to DRDO and the latest developments made by the organisation. A detailed insight on the emerging technologies in AI and also the various applications of these technologies in defence were provided. The research and development in the areas of Advanced Artificial Intelligence based Information Processing Systems was provided by the guest speaker. She explained how AI plays a major role in taking the defence sector to the next level by providing proper targeting algorithms to the defence weapons. The idea of implementing humanoid robotic soldiers prepared for the battlefield along with the human soldiers equipped with AI and other latest technologies was introduced to us. The latest advancements in robotics also provide a turning point for the defence sector. The unmanned aerial vehicles are emerging as an efficient means by which defence can be implemented efficiently in a region and to deploy arms against enemies without any loss to human lives. The fascinating new advancements in the field of defence due to advent of AI and robotics was introduced to the students in an effective manner by the guest speaker. At the end of her lecture, students approached her with queries and doubts to which she replied enthusiastically. The students found the session to be very informative as well as interesting. A count of 48 students in total attended the session and feedback was collected from them through printed forms during the end of the session.



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Make a Difference Club

Day: 03.01.2024

Venue: F11

Audience: First Year & Second Year students from all depts

Title: Tech Talk on “**Coding Craftsmanship: A guide to write an efficient code**”.

MAD club hosted a guest lecture titled "Coding Craftsmanship: A Guide to Writing Efficient Code" on January 3rd, 2024 as its first event of the year. The event started with a prayer song followed by introducing her to the audience. The guest speaker of the event was Ms. Bemesh Smitha, a professor in the IT department. She commenced the session with thought-provoking questions, creating an interactive environment. She stressed the importance of meaningful variables and provided practical advice on writing efficient code, using real-world examples. Students were actively involved in the session, trying their hand at declaring variables for given statements. Furthermore, she shared wisdom from the founders of coding languages, inspiring students to pursue excellence. The lecture, characterized by its lively atmosphere, held the students' attention throughout. She showed a live demonstration of how to download it and how to use the software accordingly. With the help of a use case, she presented her process design diagram to the students. The session ended by the students filling in the feedback forms provided by Dr.A.Santhi Mary Antony, Assistant Professor of EEE Department.