



**Make a Difference (MAD) Club**  
**Annual Report\_Academic Year\_2024 - 2025**

| S. No | Event Type                 | Event Title / Guest Speaker                                                                                                                                              | Event Venue | Date of the event [DD/MM/YYYY] | No. of Students Participated |
|-------|----------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|--------------------------------|------------------------------|
| 1.    | Tech Talk                  | Launchpad for Innovation: Exploring Incubation and Acceleration Pathways / Mr.E.Lokeshwaran, Founder, TAMIZH, Centre for Entrepreneurship Development at Anna University | F11         | 28.08.2024                     | 90                           |
| 2.    | Two Days Hands on Workshop | Mastering AWS Cloud Automation with DevOps Tools                                                                                                                         | F11         | 09.10.2024 & 10.10.2024        | 85                           |
| 3.    | TECHATHON'2K24             | Conundrum Clash – Round I & II                                                                                                                                           | G01         | 06.11.2024                     | 90                           |
|       |                            | Conundrum Clash – Round III                                                                                                                                              | G01         | 13.11.2024                     | 48                           |
| 4.    | Motivational Session Talk  | Innovate to Elevate - Insights from Trailblazers                                                                                                                         | F11         | 26.02.2025                     | 120                          |
| 5.    | Hands-on Practices         | Design, Develop, and Deploy: Smart Home Connectivity with IoT and Cloud                                                                                                  | F11         | 25.03.2025 & 26.03.2025        | 87                           |
| 6.    | IDEATHON '2K25             | Innovators' Arena 2K25                                                                                                                                                   | G01         | 02.04.2025 & 03.04.2025        | 75                           |



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## MAKE A DIFFERENCE CLUB

### EVENT REPORT

**DATE** : 28-08-2024

**TIME** : 10:10 A.M. ONWARDS

**VENUE** : F11

**AUDIENCE** : First to final year students from all departments.

**TOPIC** : Launchpad for Innovation: Exploring Incubation and Acceleration Pathways

Make a Difference Club of LICET conducted an event titled "Launchpad for Innovation: Exploring Incubation and Acceleration Pathways" which focused on providing information about start-ups and promoting entrepreneurship. The event started with a prayer song and then by welcome speech. A brief introduction of the guest speaker was provided. Mr. E. Lokeshwaran was the guest speaker of the event. He is the founder of TAMIZH, a start-up incubated in AIC - Anna University. He commenced his presentation with what is innovation and what is start-up and then moved on to the various terms involved in entrepreneurship. The guest speaker ensured a interactive session wherein he kept asking basic questions to enable the students to voice out their opinions. The various schemes provided by the government to promote start-ups and business were enlisted by the speaker along with a brief description. A detailed insight on the various grants available was also provided by the guest speaker. The various initiatives of Tamil Nadu government like StartupTN, EDII, etc were apprised.



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His own journey from the start of college to the building of his current start-up was narrated by him with good description of the main projects which was completed by him during this period. The guest speaker explained everything in simple terms and enabled the attendees to understand what was conveyed completely. The total presentation by the guest speaker lasted for about 2 hours and the students gained a lot of information regarding start-ups. After the speech the guest speaker was invited to distribute the awards to the winners of the event "QUIZITECH'24" conducted by MADCLUB. The first three teams were awarded with prizes and certificates. Then the guest provided the certificates for the participants of the workshop "ROBOTICS AND AUTOMATION FOR INDUSTRY 4.0" conducted by MADCLUB. The event was wrapped up with a vote of thanks. The guest speaker was later approached by many students for an one on one question and answer session. He was very approachable and readily answered their questions. The event instilled the opportunities available in India for start-ups and accelerators and promoted a sense of spark for entrepreneurship in the minds of the students who found the event to be very useful.





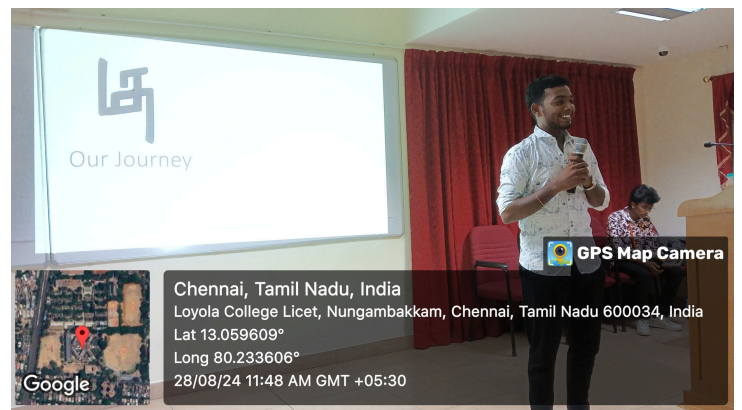
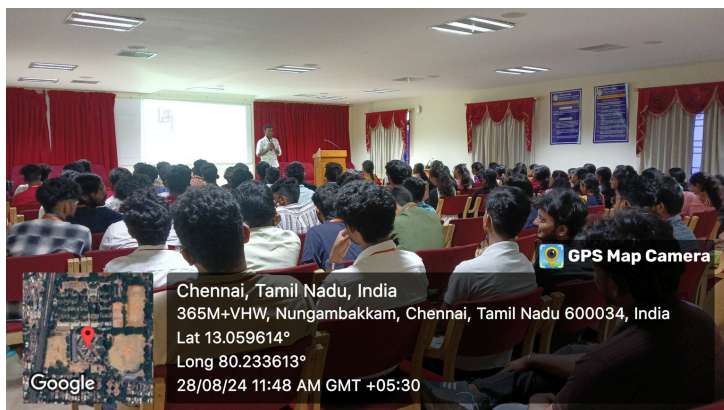
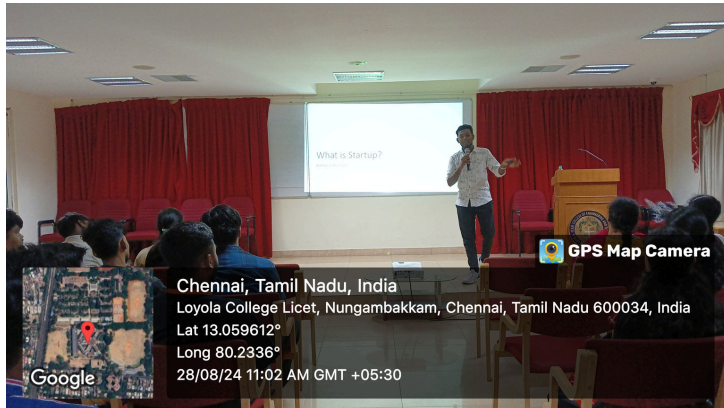
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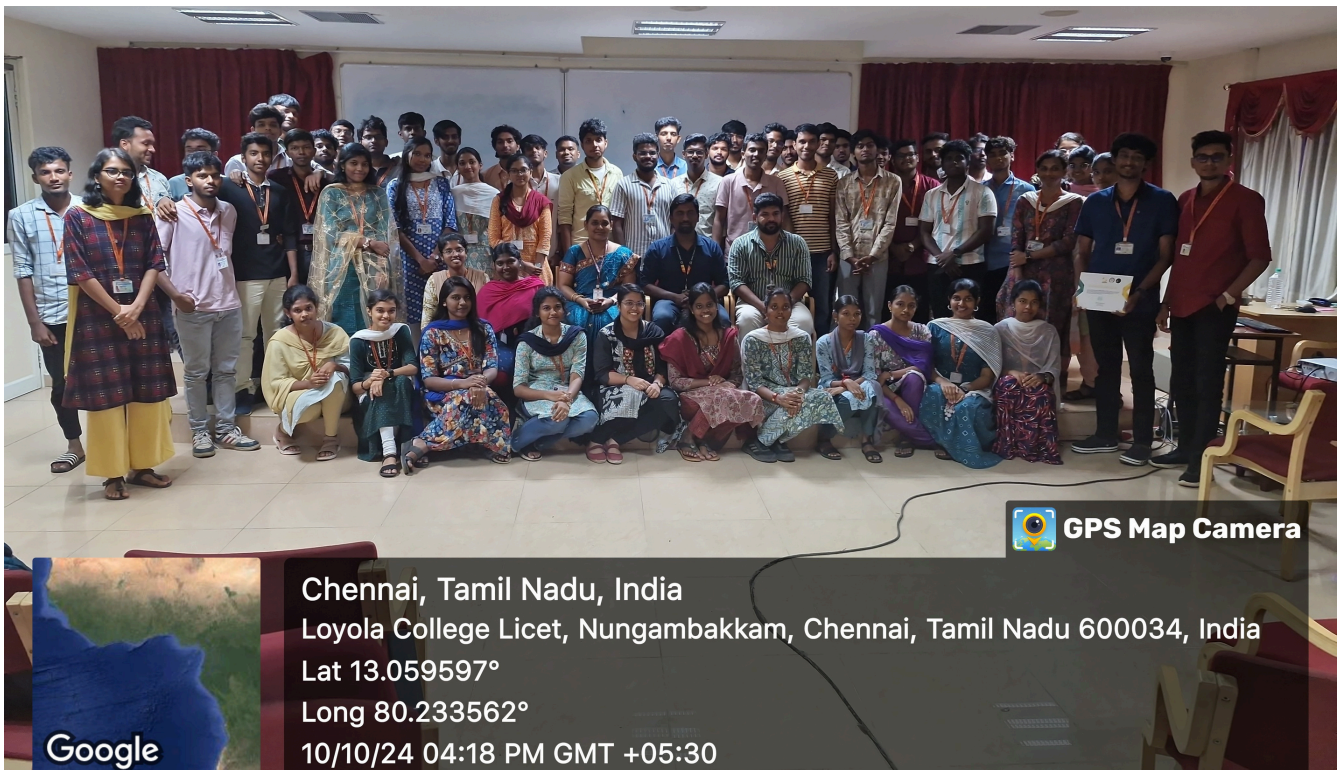
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### EVENT REPORT

**DATE** : 09-10-2024 & 10-10-2024  
**TIME** : 10:10 A.M. - 04:00 P.M.  
**VENUE** : F11  
**EVENT NAME** : Mastering AWS Cloud Automation with DevOps Tools



Make A Difference Club organized a two days hands-on workshop on the topic "Mastering AWS Cloud Automation with DevOps Tools". The workshop was conducted by Greens Technologies, Anna Nagar branch, a leading placement training company. The trainer of this workshop, Mr.Vivek, has 5+ years of experience in training with around 10 years experience in IT field. The participants who attended the event was around 75 who were shortlisted from a total of 100 students who registered. The workshop was planned for a duration of 12 hours.



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### DAY 1

The event started at 10.15 a.m. on 9th of October 2024 with a welcome address and prayer song along with a brief introduction to the trainer. The session started with an introduction to cloud and AWS. The agenda for the workshop was briefed. The trainer provided real time examples like Instagram, Google Drive to explain the concepts of cloud computing and he discussed about AWS, the variety of services like (EC2, S3, etc.,) provided by AWS and their significance. He also taught how to implement real time scenarios in AWS. Creating buckets, instances and then implementing server was taught. The students were guided to open an account in AWS and then were explained the features available in the platform. Then an EC2 instance was created by the students as per the instructions of the trainer who also briefed how to manage these instances. The trainer was accompanied by some of his colleagues who assisted the students in their hands-on session by helping them to resolve errors.







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### DAY 2

Many of the students were able to successfully complete the task of creating an account in AWS and ultimately a server using AWS during the first day. During the following day the morning session consisted of a brief introduction to software development life cycle and DevOps methodology. The trainer, Mr.Vijay, briefed management of application codes, their integration with deployment and about the security measures in pipelines. He also guided the students in opening a github account and how to exploit the platform for cloud based and other applications. The branching strategies of github in real time was also discussed by the trainer along with Jenkins installation. He taught about the microservices architecture and also explained the containerization of application. Similar to the first day the students were guided by the team of trainers to complete the assigned tasks overcoming the errors which occurred during the process.





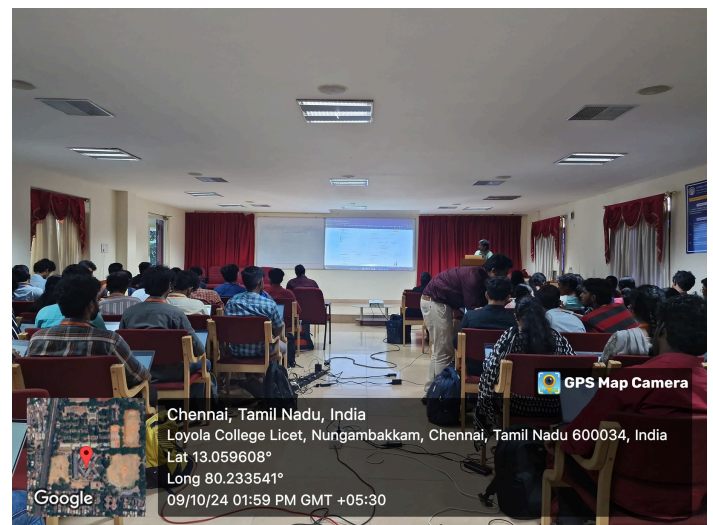


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The workshop empowered the participated students with the knowledge of utilizing AWS platform for cloud based applications and also to incorporate DevOps tools for cloud automation. The students found the workshop to be informative and quite useful since it enabled them to exploit the domain of cloud computing in their future projects. The event ended with the participation certificate distribution followed by the vote of thanks.



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## **MAKE A DIFFERENCE CLUB**

### **TECHATHON'2K24** **CONUNDRUM CLASH**

**Event:** TECHATHON 2K24 - CONUNDRUM CLASH - ROUND 1 AND 2

**Date:** 06-11-24

**Time:** 2:30 PM - 5:00 PM

**Venue:** F11

#### **Report:**

The event commenced with a solemn and inspiring prayer song, marking the formal beginning of an engaging day of activities. The event aimed to promote intellectual growth and technical prowess among the students through various interactive and thought-provoking activities.

The event was divided into multiple rounds, designed to test the teams' knowledge, creativity, and collaborative skills, with Round 1 focusing on domain-based quizzes and a connection game, and Round 2 featuring an innovative AI-based image generation challenge.





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## **Round 1: Quiz and Connection Game**

### **Domain Selection and Quiz Round**

The first round began with participating teams selecting their respective technical domains, tailored to their expertise and interest areas. Domains covered a wide range of technical topics, such as artificial intelligence, cybersecurity, machine learning, and robotics.

Once the domains were chosen, quiz questions related to these topics were distributed to the teams. The questions tested their knowledge and understanding of fundamental and advanced concepts in their chosen fields.

Simultaneous **evaluations** ensured prompt scoring, and real-time feedback was provided to the teams to maintain the pace of the event.

### **Connection Game**

While the quiz evaluations were underway, the **Connection Game** ran in parallel to engage the teams. This game required teams to identify a technical-related word or concept by connecting the clues provided in a series of images. This interactive activity encouraged teamwork and quick thinking, adding an element of excitement and challenge to the round.

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## **Transition to Round 2**

At the end of Round 1, a total of **24 teams** qualified for the next phase, having demonstrated their competence in the quizzes and connection game. The selected teams were ready to showcase their creativity and technical acumen in the second round.

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## **Round 2: AI Prompt-Based Image Generation**

The second round introduced an innovative challenge, testing the teams' ability to conceptualize and design visual representations. Each team was presented with a picture related to their technical domain. Using this as inspiration, they were tasked to generate an AI-driven image by creating appropriate prompts.

Teams displayed a remarkable blend of **creativity** and **technical understanding** as they crafted detailed prompts to guide the AI tools. The evaluation criteria included:

- **Relevance** of the generated image to the domain.
- **Creativity** in interpreting the provided picture.
- **Technical precision** in formulating the AI prompt.

This round not only challenged their technical and creative skills but also provided an opportunity to explore cutting-edge AI technologies.





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**Event:** TECHKATHON 2K24 - CONUNDRUM CLASH - ROUND 3

**Date:** 13-11-24

**Time:** 3:15 PM onwards

**Venue:** G01

## **REPORT:**

### **Round 3: Final Showdown**

The final round of the symposium marked the culmination of the intense competition, with only **9 teams** advancing to this stage. This round tested not just technical knowledge but also problem-solving and presentation skills, making it the most comprehensive and decisive phase of the event.

### **Quiz Round**

The third round commenced with a **quiz** that further challenged the participants' expertise across various technical domains. The questions were meticulously crafted to evaluate advanced knowledge and critical thinking, setting a high bar for the finalists.

Teams showcased their depth of understanding and quick reasoning during this segment, adding excitement and intensity to the competition.

### **Problem-Solving Challenge**

After the quiz, each team was asked to **pick a number** randomly. The number corresponded to a **problem statement**, which required teams to analyze, ideate, and develop a viable solution.

The problem statements were diverse, addressing real-world challenges in areas such as:



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- Artificial Intelligence and its ethical implications.
- Sustainable energy solutions for urban areas.
- Innovative cybersecurity frameworks.
- Data-driven approaches for healthcare improvement.

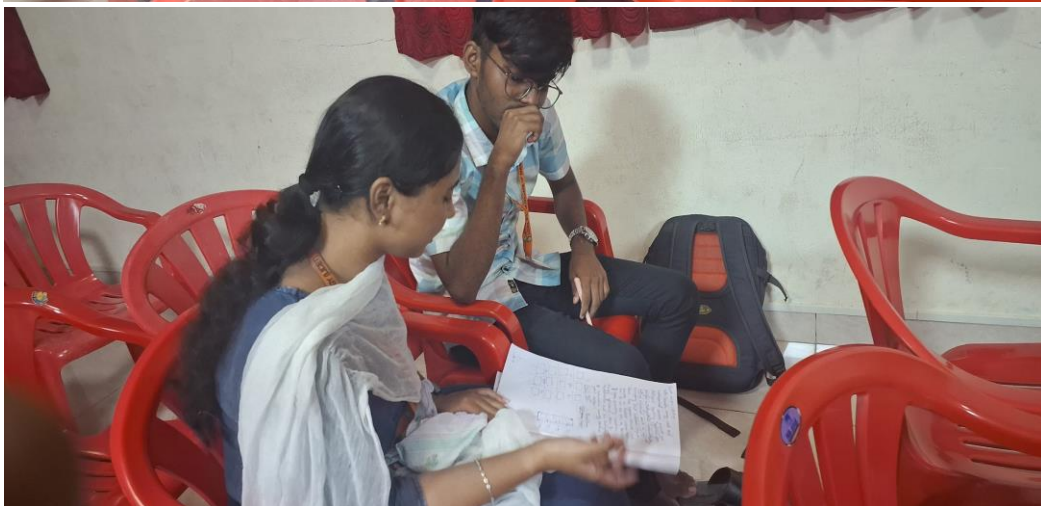
Teams had 20 minutes to brainstorm and prepare their solutions, testing their ability to work under pressure while ensuring creativity and feasibility.

The third and final round was a fitting conclusion to a day filled with intellectual challenges, teamwork, and innovation. From the thought-provoking quiz to the real-world problem-solving task, the round exemplified the event's goal of fostering technical excellence and creativity.

The event concluded with the winners being felicitated for their achievements, leaving all participants inspired and motivated. This event successfully provided a platform for students to showcase their skills, learn from peers, and push the boundaries of their knowledge. It was a memorable day, marked by collaboration, competition, and celebration of technical ingenuity.



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**Make a Difference (MAD) Club**

**EVENT NAME : INNOVATE TO ELEVATE - INSIGHTS FROM TRAILBLAZERS**

**DATE: 26-02-2025**

**TIME: 10:10 A.M – 12.40 P.M**

**VENUE: F11**

Make A Difference (MAD) Club of LICET successfully organized an inspiring session titled "Innovate to Elevate - Insights from Trailblazers." The event featured an engaging talk by Mrs. E. Christina Mary Catherine, Scientist F, Defence Research and Development Organization (DRDO), Ministry of Defence. Mrs. E. Christina Mary Catherine's speech emphasized innovation, leadership, and creativity in a rapidly evolving world. She highlighted the importance of adapting to technological advancements and fostering a mindset of continuous innovation. She discussed essential skills like critical thinking, problem-solving, and adaptability while also exploring the evolving nature of leadership, stressing vision, agility, and creativity. Additionally, she addressed the role of AI, advocating for a human-centered approach to innovation. She also provided valuable insights on joining DRDO and preparing for competitive exams. To make the session more engaging,



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she displayed videos of projects they had worked on, offering a practical perspective on real-world innovation. After the insightful session, a prize distribution ceremony was held to honor the winners of TECHATHON'2K24 - CONUNDRUM CLASH! Participants who excelled in the event were recognized for their outstanding problem-solving skills and technical acumen. Many students expressed that the event was highly inspiring and provided them with valuable insights into the work and innovations of DRDO. They appreciated the opportunity to learn more about DRDO's projects, gaining a deeper understanding of its technological advancements and contributions. Overall, the event was well-received, leaving a lasting impact on the attendees.





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**Key Highlights of the Session:**

Mrs. E. Christina Mary Catherine delivered an insightful speech focusing on innovation, leadership, and creativity. Her talk revolved around the following themes:

- **Introduction to "Innovate to Elevate":** She emphasized the importance of innovation in driving progress and elevating ideas to new heights.
- **Why Innovations and Elevations Are Critical in Today's Rapidly Evolving Environment:** She discussed how industries and individuals must adapt to technological advancements and the significance of staying ahead in an ever-changing world.
- **What Does It Mean to Truly Innovate?:** She elaborated on the essence of innovation, highlighting the mindset, approach, and dedication required to create impactful changes.
- **Skills Needed to Be Innovative:** She detailed essential skills such as critical thinking, problem-solving, adaptability, and collaboration necessary for fostering innovation.
- **The Future of Leadership: Leadership Beyond Limits:** She emphasized how leadership is evolving beyond traditional roles, requiring vision, agility, and the ability to embrace change.
- **The Role of Creativity in Leadership:** She illustrated how creativity plays a vital role in effective leadership, allowing leaders to develop novel solutions and inspire teams.
- **AI and Human-Centered Innovation:** She addressed the growing influence of Artificial Intelligence in various fields and stressed the importance of maintaining a human-centric approach in innovation.



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- **The Future of Leadership: A Hybrid Model:** She concluded by discussing the future of leadership, emphasizing a hybrid model that integrates technological advancements with human intuition and emotional intelligence.

### **Feedback**

Following the event, feedback was collected from the participants. Many students expressed that the event was highly inspiring and provided them with valuable insights into the work and innovations of DRDO. They appreciated the opportunity to learn more about DRDO's projects, gaining a deeper understanding of its technological advancements and contributions. Overall, the event was well-received, leaving a lasting impact on the attendees.

### **Conclusion**

The event was a grand success, providing students with valuable insights into innovation, leadership, and creativity. The engaging session by Mrs. E. Christina Mary Catherine inspired attendees to embrace innovation and strive for excellence. The event concluded with a note of gratitude to the guest speaker and all participants, marking another milestone for the MAD Club at LICET.





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## **MAKE A DIFFERENCE CLUB**

### **Design, Develop, and Deploy: Smart Home Connectivity with IoT and Cloud**

**Date:** 25-03-2025 & 26-03-2025

**Time:** 10:10 A.M to 4.00 P.M

**Venue:** F11

The Make a Difference Club successfully organized “**Design, Develop, and Deploy: Smart Home Connectivity with IoT and Cloud**” a two-day hands-on practice on IOT and cloud on March 25 and 26 at F11 from 10 A.M to 4 P.M. The workshop aimed to provide students with hands-on exposure to Internet of Things (IoT) technology, introducing them to the latest IoT modules and their real-world applications. Participants also had the opportunity to work with hardware components, enhancing their practical knowledge in the field.

The sessions were conducted by experienced instructors from Techknots Academy, who guided students through both theoretical concepts and practical implementations, ensuring an interactive and engaging learning experience. The workshop was structured to accommodate students from various academic backgrounds, making it accessible and beneficial for both beginners and those with prior experience in IoT.







## **Day 1: Introduction to IoT and Hands-on Practice**

The first day of the workshop commenced with an introductory session on IoT, where instructors provided insights into its fundamentals and significance in modern technology. The session covered topics such as IoT architecture, communication protocols, and applications in smart cities, healthcare, and industrial automation.



## **Types of Sensors and Their Applications**

Following the theoretical session, students were introduced to various sensors and their functionalities, including:

- **Gyroscope Sensor** – Measures angular velocity and orientation, commonly used in motion tracking and robotics.
- **Accelerometer** – Detects acceleration and movement, widely used in mobile devices and wearable technology.
- **Chemical Sensors (pH, Gas, etc.)** – Used for environmental monitoring, air quality analysis, and industrial safety.



- **Infrared (IR) Sensor** – Detects infrared radiation, commonly used in proximity sensing and remote-control systems.
- **Motion Sensor** – Identifies movement and presence, crucial in security systems and automation.

The basics of the Blynk module were also covered, providing students with a foundational understanding of how IoT devices can be controlled and monitored remotely. Additionally, students worked with various sensors such as ultrasonic and gas sensors, integrating them with Blynk for real-time data monitoring. They experimented with both single-sensor setups and multiple-sensor configurations, gaining practical insights into IoT data collection and analysis.



In the afternoon session, participants were divided into teams of three and provided with IoT kits. This hands-on session allowed students to explore and experiment with different modules, learning how to interface sensors with microcontrollers and develop basic IoT applications. Since most attendees were second- and third-year students, they were already familiar with basic IoT concepts, which helped them quickly adapt to the practical exercises.

The first day concluded with a Q&A session, where students had the opportunity to clarify their doubts and discuss potential projects they could work on in the future. The instructors provided valuable insights on career opportunities in IoT and the skills required to excel in the field.

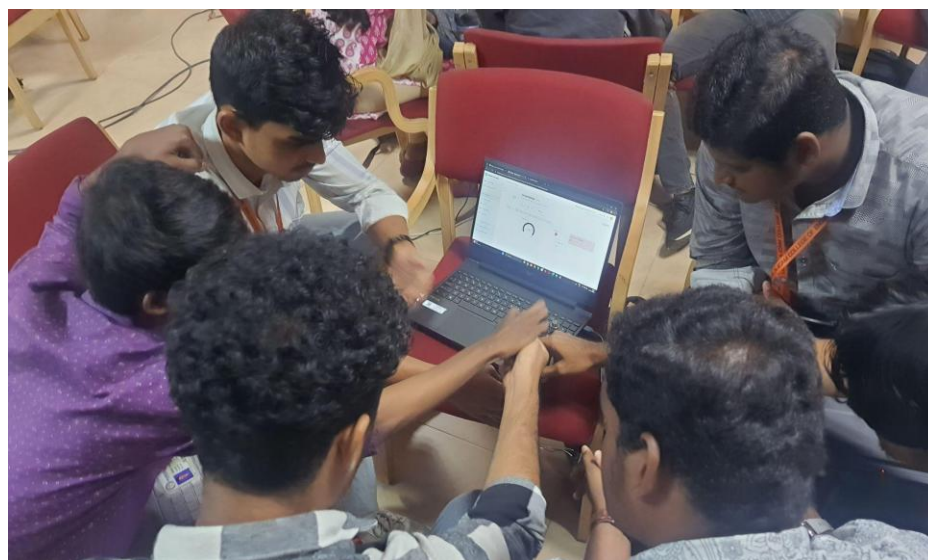
## **Day 2: Problem Solving, Prototype Development, and Innovation**

On the second day, students were introduced to various problem statements and engaged in a brainstorming session. They were then asked to select a problem statement, primarily from the domain of sustainable development. This exercise aimed to encourage critical thinking and innovative problem-solving approaches among participants.



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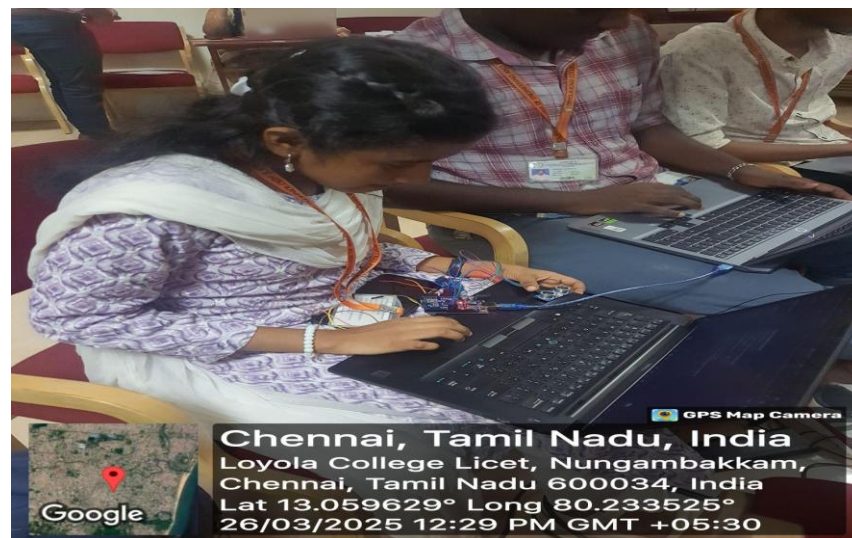
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Each team worked collaboratively to develop a mini working prototype, applying their knowledge to real-world challenges. The instructors provided guidance throughout the process, ensuring that students understood the importance of efficient design and functionality in IoT projects.



In the final session, students presented their prototypes, explaining their working mechanisms and the problems they aimed to solve. The evaluation criteria included innovation, feasibility, practicality, and impact. Some of the remarkable projects developed during the workshop included:

- **Smart Irrigation System** – A device that monitors soil moisture levels and automates watering to conserve water.
- **Air Quality Monitoring System** – A real-time air pollution detection system using gas and temperature sensors.



- **Smart Home Automation** – A system that integrates IoT technology to control household appliances remotely.
- **Energy-efficient Street Lighting** – A prototype that adjusts brightness based on movement detection to save electricity.



The workshop concluded with an awards ceremony, where the most innovative and impactful projects were recognized and rewarded. The event organizers also distributed certificates of participation to all attendees.



## **Conclusion**

The two-day workshop was a great learning experience, covering IoT basics, sensors, microcontrollers, and hands-on sessions with Arduino and Blynk. Participants explored real-time data monitoring, sensor integration, and actuator control. By the end, everyone gained practical skills to work on IoT projects.

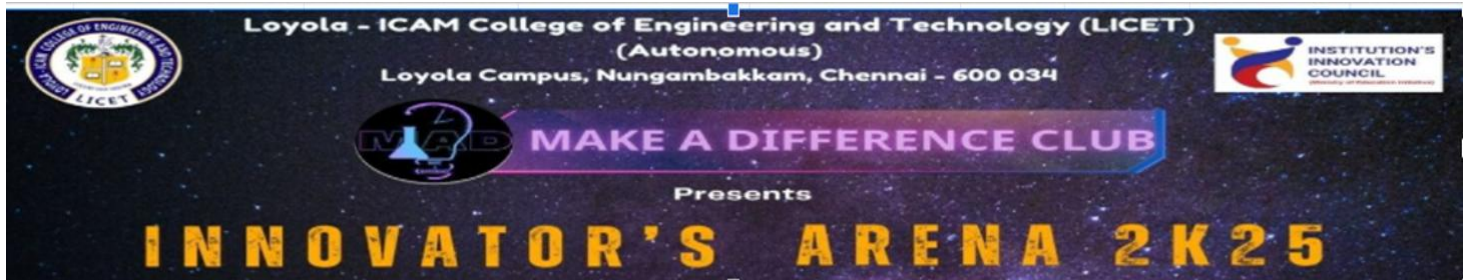
The IoT Workshop was a resounding success, equipping students with both theoretical and practical expertise in IoT. The hands-on approach and problem-solving exercises provided valuable learning experiences, preparing students for real-world applications in the field. The event fostered teamwork, creativity, and technical skills among students, making it a significant learning opportunity.



The Make a Difference Club extends its gratitude to Techknots Academy for their guidance, the faculty for their support, and all participants for their enthusiastic involvement. Such initiatives continue to play a crucial role in enhancing students' technical skills and preparing them for future advancements in IoT and smart technologies. The success of this workshop has paved the way for more such technical sessions in the future, encouraging students to explore and innovate in emerging technologies.

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**Date:** 02.04.2025 & 03.04.2025

**Timing:** 10:10 A.M - 4 PM

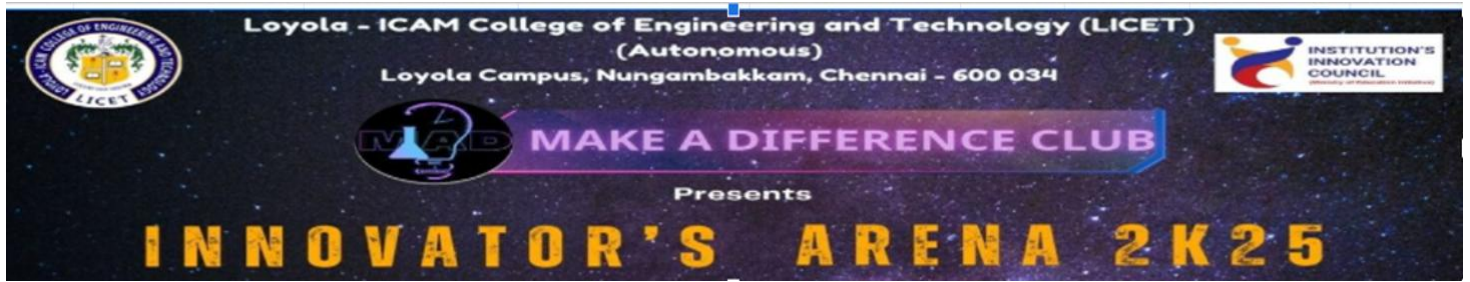
**Venue:** F11

**Audience:** First-year to final-year students from all the departments.

**Topic:** Innovators' Arena 2k25

**Make A Difference Club of LICET successfully organized “Innovators' Arena 2K25” on the 2nd of March 2025, from 10:00 A.M. to 4:30 P.M. at F11, LICET.** This flagship event brought together an energetic mix of students from **first-year to final-year across all departments**, making it an inclusive, interdisciplinary platform to nurture and showcase student-driven innovation. The event began on a high note with a **soulful prayer song**, creating a serene and collaborative atmosphere that set the tone for the rest of the day. Shortly after, the competition was formally introduced, and the audience buzzed with anticipation as the presentations commenced promptly.



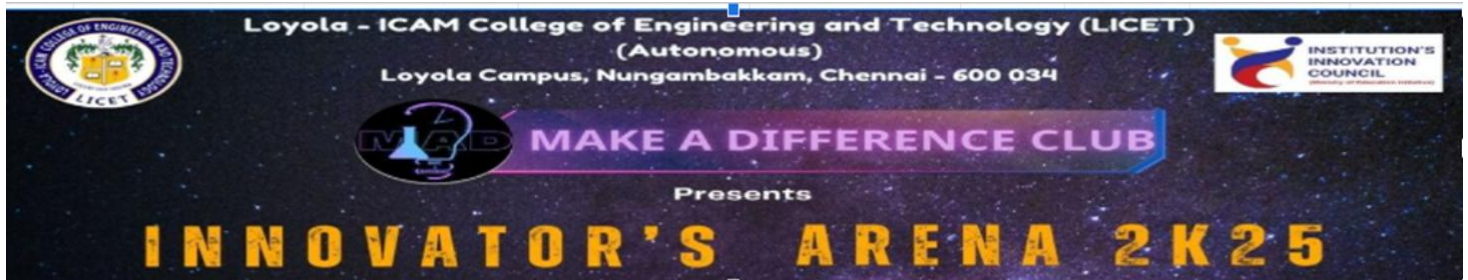


Each team, made up of **three members**, was given a **six-minute window to pitch** their innovative ideas, followed by a **four-minute Q&A session** with the esteemed panel of judges. The participating students came forward with remarkable ideas across futuristic domains like **Sustainable Development, Internet of Things (IoT), Blockchain Technology, Artificial Intelligence**, and many more, reflecting the vibrant intellectual energy of the LICET student community.

What made *Innovators' Arena 2K25* truly special was the **high level of student involvement and passion**. Participants didn't just present their projects—they told stories of curiosity, teamwork, and problem-solving. The feedback from judges provided each team with **critical insights and practical suggestions**, enabling them to refine their ideas and strengthen their problem-solving approach. The interaction between the students and judges proved to be a **powerful learning experience**, bridging the gap between theoretical knowledge and real-world application.







Through this experience, students were not only able to **improve their innovations** but also **develop a deeper understanding of practical challenges** and how to address them effectively. Many participants expressed how the event **boosted their confidence**, helped them **think from multiple perspectives**, and motivated them to explore new avenues in their respective domains. After careful evaluation based on criteria like **innovation, feasibility, sustainability, and real-world impact**, the **top five teams were awarded trophies and mementos** in appreciation of their exceptional contributions. All other teams were also acknowledged with **e-certificates**, ensuring every participant felt recognized and appreciated for their commitment and effort. The event also served as a platform for students to **network with like-minded peers**, exchange ideas, and cultivate a spirit of collaboration and healthy competition. The audience, too, played an active role by engaging with the presenters, asking questions, and appreciating the diverse range of ideas on display. The chief guest of the day were the proud Alumin's Mr. Josewill and Mr. Kennedy, who are currently working on TN Start'Up.

In conclusion, *Innovators' Arena 2K25* stood out as a **vibrant, enriching, and dynamic initiative** organized by the **Make A Difference (MAD) Club**. The event left participants inspired, fulfilled, and eager to take their projects to the next level—equipped with feedback, fresh perspectives, and a renewed passion to innovate for a better tomorrow.

